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Mr. Zibber Mohiuddin, President Ericsson Pakistan

When Ericsson was awarded the contract from Warid Telecom in Pakistan to build a new GSM 900/1800 Network, Ericsson also provided the high quality raised floors from Bergvik as part of their total package solution. The flexibility and strength of the BAY 614 raised floor allows Ericsson and its customers to secure any type of OEM equipment in the Switching Center, as well as add equipment for future expansions without delay.

At the opening ceremony of the Lahore switch *"the Vice Chairman for Warid was impressed with the aesthetics of their Network Operations Center and went round physically lifting raised floor tiles to inspect their good quality"*, says Zibber Mohiuddin, Ericsson's President in Pakistan.

"It is important for Ericsson to look at the added value from the customers point of view. They expect that our network will operate smoothly, but if the floor does not look good it will take away from the overall quality. Also, the cost for the Bergvik raised floor is quite marginal in our total overall cost", concludes Zibber Mohiuddin.